

of life saving equipment for airborne stowage, such as rafts, life jackets and associated survival gear. Other special items such as aircraft small tools, aircraft cleaners, fuel cells and flexible drums, tow targets, hardware and aircraft ground support equipment, are also distributed across the country.

In 1954, Genaire expanded into the business aircraft field at Malton airport. Put in charge of this undertaking was Bob Scripture who remains as Toronto area manager for Genaire, and also Gensales whose activities were transferred to Malton on acquisition of the hangar.

The Toronto facility, a brick and steel constructed hangar, has a usable work area of 50,000 sq. ft. Of this, 35,000 sq. ft. is clear floor space, and 14,000 sq. ft. is taken up with work shops and offices. The entrance is 198 ft. wide and is covered by electrically operated doors opening to a height of 40 ft. in the centre and 30 ft. at the sides.

A large portion of Genaire's Malton business is with the ever-growing fleet of business-executive aircraft in the Toronto area. Genaire offers hangarage, ground services, repair and overhaul facilities under a variety of arrangements. The company is Cities Service representative at Toronto International Airport, and also is agent for the DoT in the collection of landing fees at Malton.

In addition to the above activities, Genaire provides line service for American Airlines at Malton, including all the other ground support services necessary between flights. Aircraft currently involved are Boeing 707 and Lockheed Electra II. The

company provides all maintenance and passenger-handling services for charter carriers not based in Toronto. For example, Genaire at Toronto frequently provides service to foreign aircraft chartered by Toronto groups bound for Europe. As the aircraft operator has no service facility at Toronto, Genaire provides maintenance, fuel, passenger and baggage loading facilities to ensure on-time departures.

### Rotaire

**I**N DECEMBER 1956, Genaire acquired another subsidiary Rotaire Ltd. Rotaire had been previously set up with a Dominion charter to provide maintenance and overhaul, for helicopters. Now certified as a helicopter overhaul facility, Genaire purchased five U.S. Navy surplus Sikorsky S-52 helicopters. By dint of a continent-wide search for spares, Rotaire gathered up sufficient parts and components to completely rebuild four of these military helicopters. Two of the machines were recently sold to a U.S. operator. The other two, plus a Bell 47, are under Genaire registration and operate under that company's Class 4 and Class 7 charter.

Charlie Colley, an experienced helicopter engineer, is chief inspector for Rotaire.

In 1958 more space was needed for Genaire's St. Catharines operations so the company purchased a former Canadian Army transport building at Niagara-on-the-Lake. This facility provided an additional 10,000 sq. ft. of space where the company could con-

centrate its repair and overhaul of ground support equipment activities. Such items as hydraulic jacks, test stands, power units, etc., are processed for the armed forces and commercial operators.

Another associate located in the Niagara area is Ardrex Limited, which was formed in 1958 in conjunction with Brent Chemical Products Ltd., a British firm which was anxious to have its products manufactured in Canada. Such items as crack detectors, magnetic particle inspection fluids, cleaners and degreasing chemicals are mixed and distributed through agents across the Dominion.

Association with such well known American manufacturers as Conair Inc. of Los Angeles; Wiplinger Aircraft of St. Paul; and Houdaille Industries of Buffalo, in the overhaul of these companies equipment used on many aircraft operating in Canada, has provided a welcome service for Canadian operators.

Looking back on the past decade, it appears that diversification of interests, and the decision to enter the business aircraft field at Malton, were highlights in the company's affairs. Meanwhile, the home plant at St. Catharines has continued to prosper by constantly expanding its interests while plowing back most of the profits into equipment.

New work, new ideas, new fields of endeavour—this seems to have been the key to Genaire's success in the past. It is certain the company will follow a similar, or even more aggressive pattern in the future.



Genaire's repair and overhaul hangar at St. Catharines; company is also licensed to operate helicopter air services.